



Family Business Conference

9-10 June 2007 Amman - Jordan

The Family Business Conference is a 2-day regional conference that aims to encourage greater understanding of the dynamics of family businesses and the challenges they face in order to accomplish greater business success and sustainability.

The Conference will feature presentations and panel discussions by expert speakers with plenty of case studies, interactive dialogue and networking opportunities.

For further information and registration please visit: www.familybusinessconf.com

Produced by:



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Programme

The Conference sessions will be conducted mostly in English; simultaneous translation into Arabic will be available.

- [Day One](#)
- [Day Two](#)

Saturday, 9 June 2007

9.00 – 10.00 am Coffee, Registration & Networking

10.00- 10.30 am Opening Session

- **Welcome Address by Conference Organisers**
- **Introduction by Conference Moderator, Dr. David Pistrui**, Coleman Foundation Chair in Entrepreneurship, Stuart School of Business, Illinois Institute of Technology, and Managing Director, Acumen Dynamics, LLC

10:30 – 12:00 pm Panel 1: The challenges faced by Middle Eastern Families and what some of the successful Families do to address these challenges

- **Presentation by Mr. Amin Nasser, Partner, Family Business Advisory Services, PricewaterhouseCoopers, UAE, covering:**
 - The dominant issues and challenges faced by Family Businesses and some of the key issues in The Middle East
 - What can successful Family Businesses do to address them

Case Study: Mr. Ghassan Nuqul, Vice Chairman, Nuqul Group

Group Discussion

12.00 – 12.30 pm **Networking Coffee Break**

12.30 – 2.00 pm Panel 2: Building Policies in Family Businesses

- **Presentation by Dr. Josiane Fahed Sreih, Director, Institute of Family and Entrepreneurial Business, School of Business, Lebanese American University, covering:**
 - Strategies for employing family members
 - How to attract the best resources
 - Communicating effectively with family members

Case studies & panel members: to be confirmed

Group Discussion

2.00 – 3.30 pm Lunch & Networking

3.30 – 5.00 pm Panel 3: Effective Governance: key to long-term success

- **Presentation by Dr. David Pistrui**, Coleman Foundation Chair in Entrepreneurship, Stuart School of Business, Illinois Institute of Technology, and Managing Director, Acumen Dynamics, LLC on:

“Effective Governance: Understanding Concepts and Improving Practices.”

Panel members:

- Mr. Omar Hudhud, Partner, International Allied Attorneys, Jordan
- Mrs. Dana al Mulla, Al Mulla Holding, Kuwait